

Panji Gautama Asmawarman

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Professional Experience

TipTip / One-stop-shop platform for Content Creators & Communities. Pre-A-funded (\$23mio raised). Jakarta, ID
Chief Technology Officer Feb 2022 – Present

- Built and drove the end-to-end engineering roadmap to reach product-market fit and grew the revenue 20x in one month after the grand launch.
- Led a team of 46 engineering teams. Drove engineering strategies for big-tech startup culture in early-stage startups; Maintained 90% Planning Accuracy.
- Built a culture of quick execution and manageable tech debt; Maintained 99.80% availability with < 2% change failure rate and 3.3 merge frequency (dev/week); mobile has one-week sprint (weekly release) with 99.80% crash-free rate.

Mekari / Leading Corporate SaaS (Tax, HR, Accounting, CRM). Series E-funded (\$71mio raised). Jakarta, ID
Senior Vice President of Engineering (Acting CTO) Jun 2020 – Feb 2022

- Redefined engineering culture and established technical program management; Improved delivery from less than 60% planning accuracy to 90% planning accuracy.
- Built Platform Team; Increased time to market and reduced yearly OPEX by ~15% by unifying standard services (i.e., Billing, Auth) across Mekari business units (Talenta, Jurnal, Qontak, KlikPajak).
- Redefined engineering roles & built distributed team across 3 different countries; India, Indonesia, and Vietnam. Redefined roles helped to improve engineering productivity on DevSecOps and system reliability by hiring the right people; Improved overall reliability from 80% to 99.80%

Grab / Leading SEA SuperApp. Jakarta, ID. Bangalore, IN.
Head of Engineering at Grab & Vice President of Engineering at OVO Jul 2017 – Jun 2020

- Founded Grab's engineering team in Indonesia. Spans multiple business units from Payment (Kudo, rebranded as GrabKios), Transport (GrabCar/Bike), and Food (GrabFood) and Led a 300-person engineering team in multiple countries (India, Indonesia, Vietnam) in multiple entities (Grab & OVO).
- Seconded OVO; Reduced attrition from 30% to 3%, Improved Billpayment & Marketing Platform from 70% to 99.95% availability.
- Led Indonesia's Government x Grab Project with ICT Ministry and Transportation Ministry; Platform used as official national Mudik's app in 2017 - 2018; Downloaded & Used by millions of Users.
- Built modular KYC (Know-Your-Business) Platform for Driver & Merchant. Saving millions of dollars yearly OPEX for replacing Salesforce helped achieve Driver Acquisition KPI 5x early.
- Built modular B2B Bills Payment Platform; Sped up time to market on multi-countries (SEA) for bill payment; platform used across three companies (Grab Transport, GrabKios, OVO).
- Conducted over 5 Tech Due Diligence and 400 interviews to vet engineers from interns to staff engineers and directors.

Kudo / Acquired by Grab in 2017 (\$100mio valued). Jakarta, ID
Chief Technology Officer Jun 2014 – Oct 2019

- Grew the team from employee 0 to Lead 100 engineers; Promoted to Head of Engineering in Grab six months after acquisition.
- Led the Tech Due Diligence process on Grab Acquisition.
- Built an end-to-end engineering culture, from hiring, nurturing, retaining, to firing. The team comprised Product Engineers, Corporate ID, DevSecOps, Data and Business Intelligence, and Technical Program/Project Management.

Oninyon, CoFounder & Tech Lead 2013-2014
Qajoo, Game Programmer 2012-2013
Universitas Gadjah Mada, Computer Science Lecturer - Part Time 2011-2012
GudangVoucher, Mobile Application Developer 2011-2012
Gameloft, Java Game Programmer 2011-2011

Education

Universitas Gadjah Mada
B. Sc in Computer Science Aug 2006 - Sept 2011
Universitas Gadjah Mada
M. Sc in Computer Science Sept 2012 - Jul 2014

Projects & Achievements

CTO as a Service Coached over five companies to modernize their engineering and product strategy, system, process, and culture.

Skills: PHP, Java, Typescript, Golang, Android, iOS, AWS, GCP, Grafana Stack, Datadog, Mixpanel, Engineering Management, Product Management, Engineering Strategy, Engineering Culture